

## GYM EQUIPMENT RETAILER OF THE YEAR

Limepeaks Fitness

Limepeaks Fitness is a gym equipment retailer based in Clayton-Le-Moors in Lancashire, supplying homes and gyms around the world. Its product range includes treadmills, cross trainers, rowing machines, exercise bikes and elliptical steppers. Each of these products are designed to be easy to use, and they incorporate the latest engineering and technological advancements for optimal exercise performance. Useful and convenient features include LED displays with pre-set exercise programmes, USB inputs, MP3 speakers, and much more. Limepeaks Fitness ensures its suppliers and manufacturers undergo a robust supplier appraisal and hold the correct quality accreditation in order to guarantee the ethical production of all products.

The judges commend Limepeaks Fitness for modernising the gym equipment industry by developing products that are forward-thinking in terms of both performance and style. For example, their rowing machine, made with ash wood, unites the fundamental principles of nature and technical ingenuity by incorporating an adjustable water tank as a means of resistance. While exercise machines such as this are usually clunky and hard on the eye, Limepeaks' products have been developed using space-saving designs, making them much more visually and ergonomically appealing to keep and use in the home.



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